



Library confirm the validity of the proposed emotional stickiness framework and highlight two critical preconditions for its formation: first, emotional stickiness must be firmly rooted in the library core functions—resources, services and spaces—such that robust functional stickiness serves as its foundational substrate; second, a highly trusted “initial contact point” is essential as the source of emotional transfer. Based on empirical insights and theoretical reflections, the study draws three key conclusions. First, enhancing the effectiveness of information culture cultivation in academic libraries essentially requires a strategic shift from functional satisfaction to emotional resonance. Second, the cultivation of emotional stickiness constitutes a complex, long-term and context-dependent systemic endeavor. Third, to scientifically evaluate the effectiveness of emotional education, libraries should establish a dual-driven evaluation system that integrates objective behavioral data with subjective emotional experience, thereby enabling a transition from experience-based reflection to evidence-based optimization. Overall, this study demonstrates that an educational paradigm centered on emotional stickiness not only provides a novel theoretical perspective for understanding the educational mechanism of academic libraries, but also provides a coherent framework, actionable pathways and strategic tools for practitioners. As such, it presents a viable roadmap for addressing supply-demand mismatch and deepening and internalizing the educational impact of information culture initiatives in academic libraries in higher education.

Keywords: Information Culture; Emotional Stickiness; Educational Practice; Nankai University Library

封面照片简介:四川大学眉山校区图书馆

四川大学眉山校区图书馆建筑面积 46000 余平方米,地上 6 层、地下 1 层,中心区域设有 3300 平方米的庭院景观,馆区配备阅览座位近 2300 个,藏书容量约 150 万册件。作为校园核心标志性建筑,图书馆既深度融合眉山特色地域文化,又延续百卅川大薪火相传的深厚文脉,外观以“文化印章”为核心设计意象,采用学校标志性的锦绣红与典雅灰,直观彰显川大独特的精神气质与文化底蕴。

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